



**3i AFRICA
SUMMIT** ²⁰₂₄

Innovation • Investment • Impact

Brand Guidelines

Innovation • Investment • Impact



3i AFRICA SUMMIT ²⁰₂₄

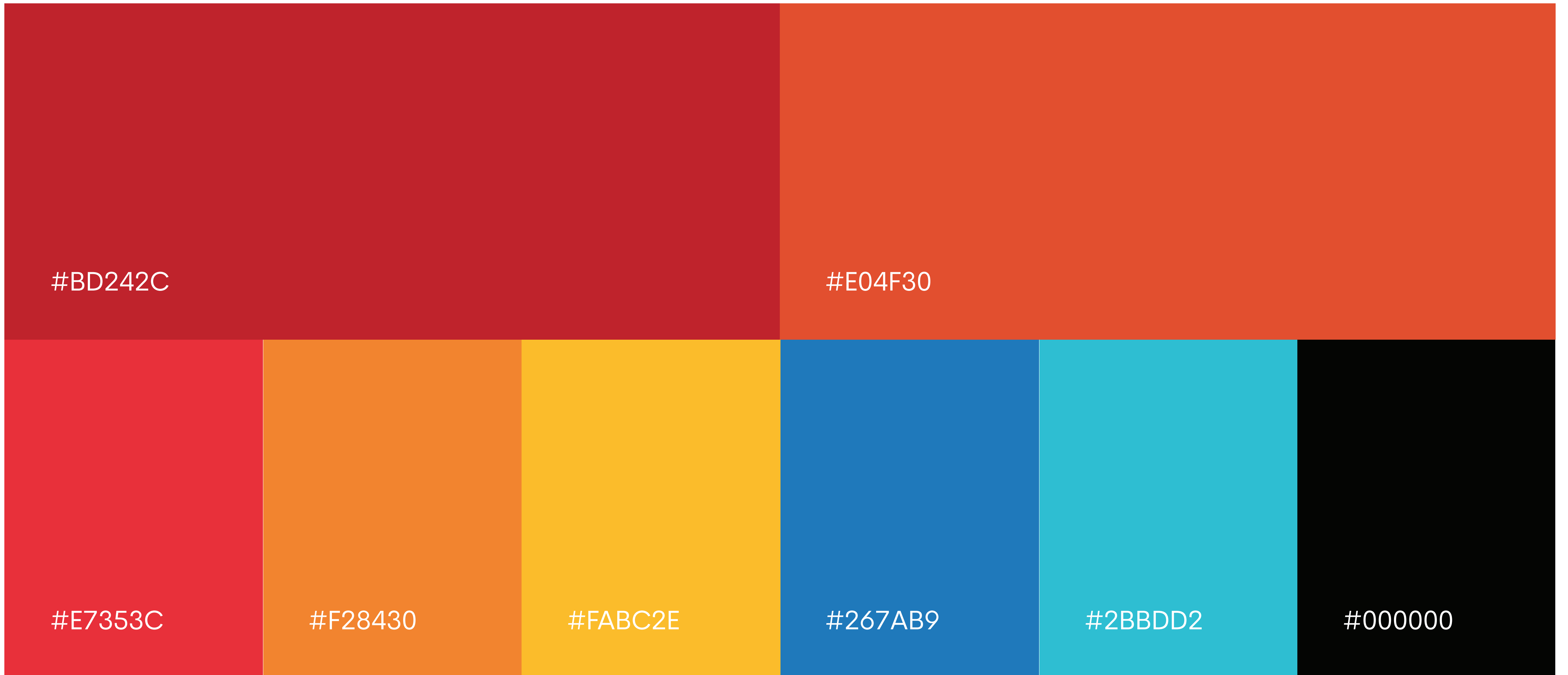
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CEREBRI SANS PRO

Thin | *Thin Italic*

Light | *Italic* | ExtraLight | *ExtraLight Italic*

Regular | *Italic*

Medium | *Medium Italic*

SemiBold | *SemiBold Italic*

Bold | *Bold Italic*

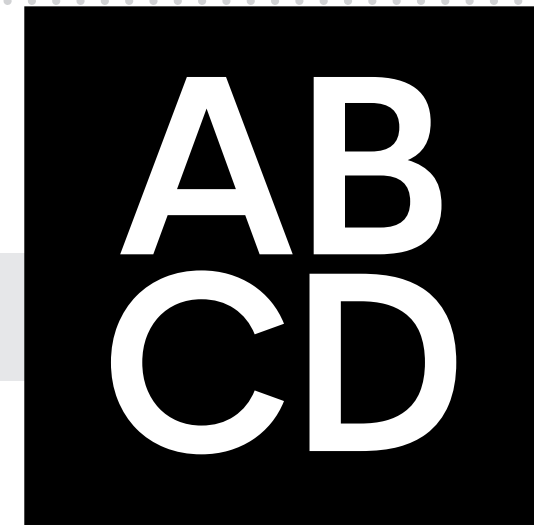
ExtraBold | *ExtraBold Italic*

Heavy | *Heavy Italic*



**3i AFRICA
SUMMIT 2024**

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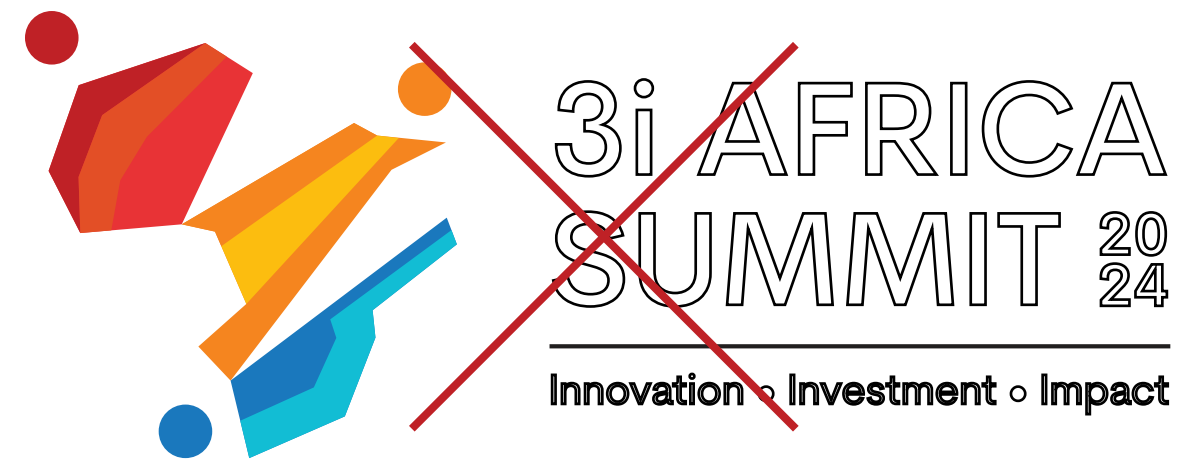


EVENTS

do not distort



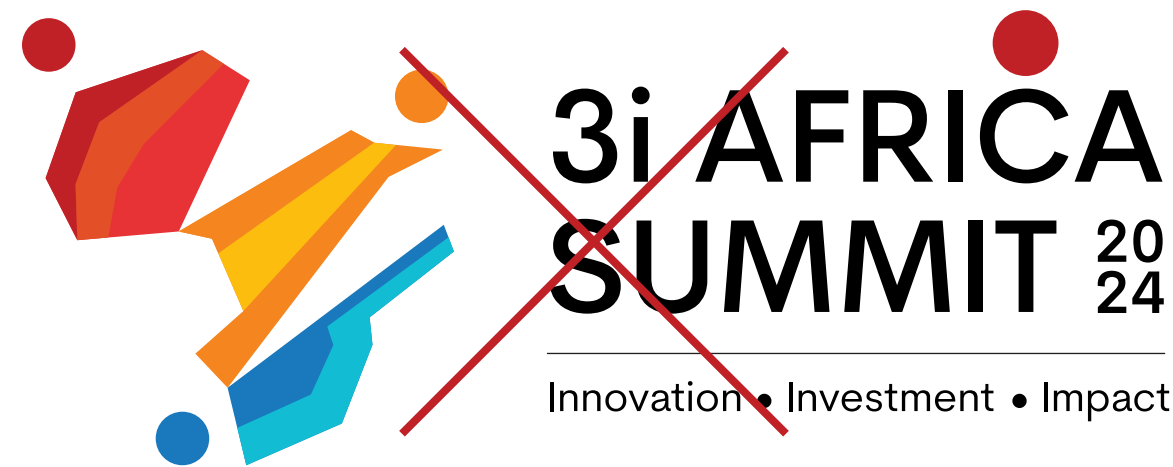
do not use outlines



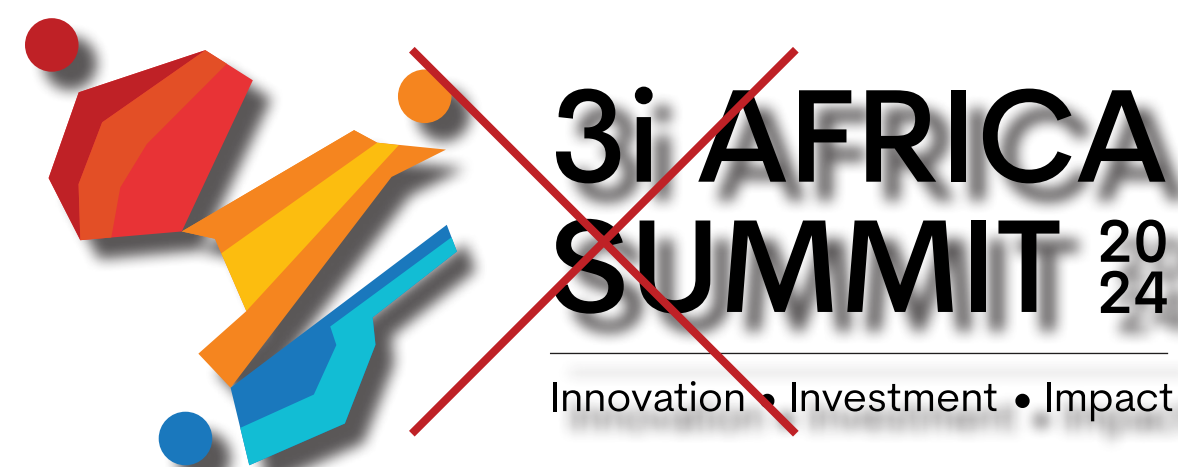
do not change typography



do not add elements



do not add shadows



do not change the relation between symbol and logotype

