

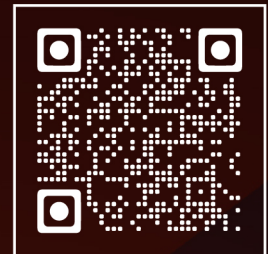


3i AFRICA SUMMIT 2024

Innovation • Investment • Impact

Unleashing Africa's FinTech and Digital Economic Potential

May 13 – 15, 2024
Accra, Ghana





The 3i Africa Summit

The BCG-QED Global Fintech Report 2023 highlights the immense potential within Africa's fintech sector, projecting its revenue to grow 13 times by 2030, reaching approximately \$65 billion. This remarkable growth trajectory shows that there is a great deal of headroom for growth, but how will this be achieved, and what key dialogues are required to drive \$65 billion in 2030?

3i Africa will address the key opportunities, explore how markets and companies are leapfrogging legacy technologies and identify the much-needed dialogues. 3i Africa will drive the dialogue at the intersection of policy, finance, and technology - with inclusion and sustainability at its heart.

The 3iAfrica Summit is a groundbreaking global event centered on transforming Africa's economic landscape through sustainable, long-term capital allocation. It addresses the critical need for a sustainable growth framework in Africa, underscoring the importance of moving beyond short-term.

Objectives



Shaping Progressive Policy and Investment Landscapes:

To cultivate a conducive environment for sustainable investments by developing robust policies and regulatory frameworks that support long-term investment strategies and attract serious asset managers committed to sustainable economic impact.



Advancing Digital Innovation and Economic Transformation:

To leverage the rapidly growing fintech sector as a key driver of Africa's digital and economic transformation, fostering technological innovation and digital connectivity.



Universal Adoption of Universal Trusted Credentials (UTC):

To advocate for the widespread implementation of the UTC initiative led by MAS and UNDP, aiming to empower MSMEs by providing them access to financing and international markets, thereby boosting economic growth. Simultaneously, it focuses on enhancing Africa-Asia trade and cooperation, thereby fostering stronger economic ties and collaborative efforts between these regions.

Key Focus Areas

01

Policy and Regulatory Support for Sustainable

Investments: Crafting policies and regulatory frameworks that support and protect long-term, sustainable investments in Africa's economy.

02

Structuring SMEs for Robust Economic Contribution:

Ensuring small and medium-sized enterprises are well-organized and primed for sustainable growth, pivotal to Africa's economic landscape.

03

Long-Term Capital Investment for Sustainable Growth:

Emphasizing strategies that shift focus from short-term gains to stable, long-term investments, addressing Africa's balance sheet problem and fostering sustainable economic development. Focusing on attracting seasoned asset managers and investors who are committed to long-term value creation and sustainable economic impact.

04

Digital Economy and Innovation:

Leveraging the burgeoning fintech sector, with its projected revenue growth, to drive economic innovation and expansion.

05

Sustainability and Climate Change:

Integrating environmental sustainability into economic and technological advancements, ensuring a future-proof growth model.

The Summit manifests as a three-day global symposium meticulously designed to envision the future of the African financial landscape and propel the tech-enabled digital economy.

Its dual mission encompasses spotlighting ground-breaking innovations and their profound impact on the financial sector while also unlocking investments in the digital economy and FinTech sector to catalyse transformation across the broader economy.

The event will bring together a diverse array of stakeholders, including banks, asset managers, investment firms, private equity and venture capital entities, impact investors, insurance companies, family offices, sovereign wealth funds, pension funds, FinTech companies, Development Finance Institutions (DFIs), policymakers, and regulators.

Together, they will discuss financial innovations and policies, facilitate investments, and orchestrate strategic alliances and partnerships to nurture the flourishing of the African digital economy and FinTech sector.

5+

Ministers of Finance
across Africa and
the Globe

150+

Tech Entrepreneurs
and Executives

150+

Finance
Industry CEOs
from across
the globe

50+

Multilateral
Development Finance
CEOs & Executives

15

Central Bank
Governors across
5 Continents

100+

Global Investors &
Asset Managers

3

Heads
of State

150+

Finance Industry
Professionals and
Senior Managers

**Expected
Numbers**

80+

Countries

20+

Family Office
Representatives

10+

African Central
Bank Exhibitions

2000+

Industry
Attendees

75+

FinTech
Investment
Exhibitions

30

Breakout
Sessions

39

Panels

Africa Financial
Sector Investment
Exhibitions

15

Keynote
Speakers

9

Plenaries

Why Attend?

Program Overview



Plenary Sessions:

The summit will feature plenary speeches/fireside chats/panels from heads of state, senior government representatives, Tech Entrepreneurs/Executives, investors, prominent industry leaders, policymakers, and innovators.



Policy and Industry Dialogues:

It will bring together industry experts, thought leaders and practitioners to debate, share experiences, and propose new ideas and solutions.



Workshop & Roundtable Sessions:

Hands-on workshops/Roundtables will offer attendees practical knowledge and relevant skills in facilitating investment into the financial sector, and the broader emerging digital economy.

The Fintech & Digital Tech Exhibition:

An exclusive platform for the exhibition of market-ready FinTech /Tech solutions covering the full spectrum of Financial/FinTech Sector.



The Deal Room – Investor and Founders Session for FinTech Companies and Investors, featuring a dedicated emphasis on the Africa-Asia Corridor: This exclusive platform catalyses matchmaking between FinTech companies and investors. With a particular focus on the Africa-Asia Corridor, it offers a distinctive channel for fostering and enhancing innovation and investment flows within the financial sector. Singapore serves as a pivotal anchor in this collaborative endeavour.

Co-investment platforms:



The event will seek to announce at least two co-investment platforms between partner investors and financing entities. The idea is to use these platforms to crowd in investments into relevant sectors – in Ghana and across Africa.

Networking Sessions:



A platform for attendees to connect, exchange ideas, and explore potential collaborations and partnerships.

Ecosystem Partners

- 1. Government Entities (Regulators and Policymakers)** - Governments will act as enablers and regulators, creating conducive environments for digital economic growth, ensuring supportive policies, and facilitating public-private partnerships.
 - Regulatory roundtables.
 - Speaking spots.
 - 1:1 conversations with various groups.
- 2. Corporates (Banks, Insurance Companies, Telcos, Associations)** - Established companies across various sectors will contribute to the ecosystem by partnering with startups, providing mentorship, and enabling technology transfer and commercialization of innovations.
 - Speaking spots.
 - 1:1 conversations with regulators, investors, foundations, and telcos.
 - Associations offering speaking spots.
- 3. Entrepreneurs** - Central to innovation and growth, entrepreneurs in Africa will be key drivers in leveraging fintech and digital solutions to address regional challenges and capitalize on opportunities.
 - Founders boot camp run by regulators and policymakers, investors, and founders.
 - Pitch spots.
 - 1:1 conversations with regulators, investors, foundations, banks, and telcos.

4. **Universities** - Academic institutions will play a pivotal role in nurturing talent, fostering research and development, and providing the intellectual foundation for cutting-edge innovations in the digital economy.
 - Involved in the workshops on 'Building fintech hubs'.

5. **Capital Providers (Investors, Foundations, International Finance Centres)**
 - These entities, including asset managers, venture capitalists and angel investors, are crucial for providing the necessary funding to fuel the growth and scalability of innovative startups and tech ventures in Africa.
 - The Capital Meets Policy Dialogue
 - 1:1 conversations with founders, regulators, and startups.
 - Workshops on 'Building fintech hubs'.

Initial Partners

The 3i Africa Summit is privileged to collaborate with a prestigious cohort of initial partners, each bringing unique expertise and experience to the forefront of the event.



BANK OF GHANA

Bank of Ghana (BoG)

The collaboration between the Central Bank of Ghana (BOG) and the Monetary Authority of Singapore (MAS) has been instrumental in pioneering initiatives like the Ghana Integrated Financial Ecosystem (GIFE) and the Universal Trusted Credentials (UTC) under the Business Sans Borders (BSB) framework. Notably, the UTC project has expanded its reach, now encompassing Cambodia, Rwanda, and with India joining the list of participating central banks. Indonesia has also commenced its involvement. These expansions signify the growing global impact and recognition of the project, furthering the goal of enhancing access to financing for SMEs and facilitating effective cross-border trade between Africa and Asia, and beyond.

BOG's Track Record:

The Bank of Ghana (BOG) has demonstrated its proficiency in international collaboration and event management. This includes hosting various high-profile meetings in partnership with the Ministry of Finance, and Ministry

of Foreign Affairs, involving National Security, State Protocol, and other departments. The BOG's expertise extends to managing visits from international presidents, supported by a joint inter-ministerial committee and State Protocol, showcasing its organizational capabilities and diplomatic acumen.

1. **Afriexim Bank Annual Meetings (June 2023):** Attended by several Heads of States and Ministers. This was co hosted with the Ministry of Finance.
2. **ECOWAS Presidential Summit (July 2023):** Included multiple Heads of States and Ministers. This was co hosted with the Ministry of Foreign Affairs and Regional Integration and the Ministry of Finance.
3. **African Development Bank (AfDB) Annual Meetings (May 2022):** Participation from Presidents, Prime Ministers, Ministers of Finance, and Central Bank Governors. This was co hosted with the Ministry of Finance.
4. **Launch of Pan-African Payment and Settlement System (PAPSS) (January 2022):** Dignitaries attended, including the Vice-President of Ghana, Central Bank Governors and Minister of Finance.
5. **IMF Meeting with Christine Lagarde:** Jointly hosted with the Ministry of Finance.



Development Bank Ghana (DBG)

DBG is a catalyst for economic advancement, focusing on accelerating sustainable and inclusive economic transformation in Ghana. It operates with a strategic commitment to long-term financing and de-risking services for Ghanaian businesses with funding from the World bank, African Development Bank, European Investment Bank, and Germany's KfW.



Monetary Authority
of Singapore



Monetary Authority of Singapore through Elevandi

The Monetary Authority of Singapore (MAS), through its connective platform Elevandi, brings to the summit a wealth of global financial expertise.



Elevandi

Elevandi is a not-for-profit organization that convenes and engages leaders from government, businesses, academia, investors, and civil society to collaborate on technology innovation, application and adoption. Elevandi does this through Strategically anchored Convening Platforms around the world: Singapore FinTech Festival, Point Zero Forum (Switzerland), Japan FinTech Festival and the Inclusive FinTech Forum (Rwanda)

- Multi-pronged initiatives with Sectorial Institutions, Policymakers and Changemakers
- Incisive Reports, Deep-Dive Workshops, and Leaders Roundtables led by Elevandi Research
- Distribution / Engagement Access to 150+ countries, 12,000+ institutions, and 70,000 influencers
- Academic Partnerships with reputable institutions to deliver Affordable Learning

Partnership and Investment Opportunities: Why partner/sponsor

The Summit offers attractive partnership and sponsor opportunities.



Brand elevation:

Amplify your brand and gain visibility within a high-growth industry



Thought leadership:

Contribute through thought leadership and advance your scope on industry developments



Lead Generation:

Connect with leads and partnership opportunities within the industry

Book Your Slot!



Expanding network:

Access networking opportunities with policymakers, capital providers, founders and other industry leaders



Media visibility:

Leverage the vast media presence at the summit to expand your reach



3i AFRICA SUMMIT ²⁰₂₄

Innovation • Investment • Impact

Contact us to partner and sponsor
info@3iAfrica.com or www.3iAfrica.com